40" Full HD SHARP Roku TV

The 40HD2725K is a Full HD Frameless LED Sharp Roku TV with exceptional multimedia functionality.



40" / 101 cm | **1920 x 1080** | **LED** | **Roku TV**

More than a smart TV—a better TV. Get endless entertainment with built-in features to stream, watch live TV, and more.

Find what you want—fast. Search by title, actor, or director and get unbiased results across top channels to see where you can stream your favorite shows free or at the lowest cost.

Freely is the new way to do free TV. The newest (most exciting) way to stream live and on demand TV, all in one place, for free.

- Freely - all your favourite shows in one place
- HDR10 support (High Dynamic Range)
- AV1 codec for the highest streaming picture quality
- 3 HDMI inputs
- Simple home screen
- Easy-to-use remote
- HD Tuner DVB-T/T2 (MPEG4 + 10-bit HEVC/H.265)

TV PRODUCT FEATURES

Operating System	Roku TV
Pre-installed Apps	Youtube, Netflix, Prime Video, Disney+, Apple TV and many more
USB Video	MKV, MP4, MOV, AVI, MPG, VOB, DAT, TS
USB Music	MP3, M4A, AAC, WAV
USB Photo	JPG, JPEG, BMP, PNG, MPO
Media Network Streaming (Video, Photo, Music)	Yes / Yes / Yes
HbbTV	Yes (v 2.0.2)
USB File System	FAT16, FAT32, NTFS
Digital Programme List	Yes
BBC iPlayer	Yes
Home Media Server	Yes
USB Software Update	Yes
OTA Updates	Yes
HDMI ARC	Yes (HDMI1)
HDMI CEC	Yes
Freely	Yes

DISPLAY SYSTEMS

Diagonal Screen Size cm	101
Diagonal Screen Size Inch	40
Panel Resolution (HxV) In Pixel	1920 x 1080
Dynamic Contrast	1 000 000:1
Active Motion	200
HDR support	HDR10, HLG
Backlight	LED

AUDIO SYSTEMS

Speaker power (W)	2 x 8
Sound System	BG, DK, I, L/L', MN, NICAM/A2
Sound Settings	Sound Equaliser
Audio decoder	Dolby Digital, Dolby Digital Plus, Dolby AC-4

I/O SYSTEMS

Antenna Input	Yes
Satellite Input	Yes
HDMI Connectors	x3
USB	x1
3.5mm Headphone jack / line-out	Yes
RJ 45 (LAN - 10BASE-T/100BASE-TX)	Yes
Wi-Fi Max Transmitter Power	100 mW at 2,412 GHz – 2,472 GHz; 100 mW at 5,150 GHz – 5,350 GHz; 100 mW at 5,470 GHz – 5,725 GHz
Remote Control	IR
Digital Optical Audio Output	Yes
Video/Audio input (3 x RCA)	Yes

VIDEO SYSTEMS

TV System (ATV)	PAL, SECAM
TV System (DTV)	DVB-T/T2 (MPEG4 + H.265/HEVC)
Video system	HEVC/H.265 (10-bit), MPEG4/H.264, VP9, AV1

POWER INFORMATION

Power Requirements	AC 220-240V ~ 50/60Hz
Power Consumption (W)	35
Standby Power Consumption (W)	<0,50
Energy Class	E
Plug	UK Plug
Auto Power Off	Yes
Safety Logo Certification	UKCA, REACH/PAH/SCCP
EPREL	https://eprel.ec.europa.eu/qr/2190207

LOGISTIC INFORMATION

Unit Size (W x H x D in mm)	892 x 518 x 84
Unit Weight (kg)	5.3
Packaging Content	Product, Remote control, 2x AAA batteries, TV stand installation pack, Quick start guide
Box Size (W x H x D in mm)	1000 x 595 x 125
Gross Weight (kg)	9.3
Net Size with Stand (W x H x D in mm)	892 x 569 x 219
Dimension Between Stand Feet (in mm)	798
VESA Standard (mm)	200 x 100
EAN	5905683272704

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Our products are mercury and lead free (mercury content 0.0%, lead content 0%).

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